

Advertising & Sponsorship Kit

46th Alaska EMS Symposium
Anchorage
October 18-22, 2022
Exhibits October 20-22



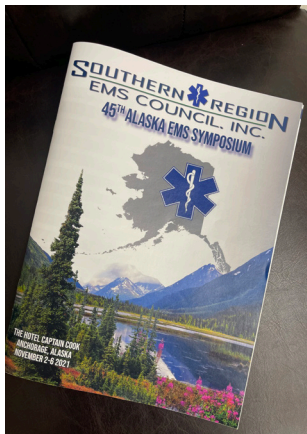
Advertising and marketing at the Alaska EMS Symposium is an excellent way to gain additional exposure for your business. Additional marketing can be selected from the online registration form when registering or added to an existing registration until September 30, 2022. See below for the details and examples of each.

Onsite/Time of Symposium Advertising

Premium Symposium Program Advertisement: **Conference Symposium Advertisement:**
Price Varies Depending on Location. *Printed program is provided to all attendees and exhibitors.

Back Cover: \$400
Inside Front Cover: \$350
Inside Back Cover: \$300

Full Page Ad: \$250
Half Page Ad: \$150
Quarter page Ad: \$75
Business Card Ad: \$50



Conference Bag Insert: \$50. This option allows for placement of a single item into the official 46th Symposium bag, which is provided to all conference attendees. A variety of items are acceptable, including flyers, brochures, pens, etc. Large catalogs are NOT accepted for bag inserts.



EXAMPLE BAG

Exhibitor Packages

Platinum

\$2000

- o 2 Tables with choice of location
- o Full page advertisement in Symposium Program
- o Special recognition on website with links to sponsor websites
- o Logo on Symposium Registration website
- o Symposium Bag Insert
- o 2 guest rooms at The Hotel Captain Cook for 3 nights
- o 2 Breakfast and Lunch buffet meal tickets per day during Symposium

Gold

\$1500

- o 2 Tables with choice of location
- o 1/2 page advertisement in Symposium Program
- o Special Recognition on website with links to sponsor websites
- o Logo on Symposium registration website
- o Symposium Bag Insert
- o 1 guest room at The Hotel Captain Cook for 3 nights
- o 1 Breakfast and Lunch buffet meal ticket per day during symposium

Exhibitor Packages

Silver

\$750

- o 1 Table
- o 1/4 page advertisement in Symposium Program
- o Special recognition on website with links to sponsor websites
- o Logo on Symposium Registration website
- o Symposium Bag Insert

Bronze

\$500

- o 1 Table
- o Business card advertisement
- o Special Recognition on website with links to sponsor websites
- o Logo on Symposium Registration site

Additional Sponsorship Options

Keynote Session Sponsor

\$1000

Sponsor logo displayed on exclusive signage at Keynote Session entrance as attendees arrive. Sponsorship is also acknowledged with slide during seating and in Symposium Program

Closing Session Sponsor

\$1000

Sponsor logo displayed on exclusive signage at Closing Session entrance as attendees arrive. Sponsorship is also acknowledged with slide during seating and in Symposium Program

Symposium Bag Sponsor

\$1000

Sponsor logo displayed on the Symposium Bag given to all attendees. Only 2 sponsorships available.