

# Advertising & Sponsorship Kit

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2023 Alaska EMS Symposium  
Anchorage  
November 14-18, 2023  
Exhibit Hall November 15-17





Advertising and marketing at the Alaska EMS Symposium is an excellent way to gain additional exposure for your business. Additional marketing can be selected from the online registration form when registering or added to an existing registration until September 29, 2023. See below for the details and examples of each.

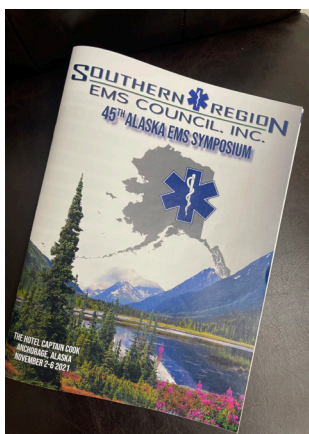
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## Onsite/Time of Symposium Advertising

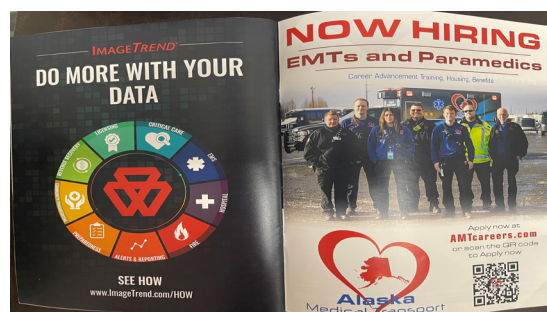
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**Premium Symposium Program Advertisement:** **Conference Symposium Advertisement:**  
**Price Varies Depending on Location.** \*Printed program is provided to all attendees and exhibitors.

Back Cover: \$400  
Inside Front Cover: \$350  
Inside Back Cover: \$300



Full Page Ad: \$250  
Half Page Ad: \$150  
Quarter page Ad: \$75  
Business Card Ad: \$50



**Symposium Bag Insert: \$50.** This option allows for placement of a single item into the official 46th Symposium bag, which is provided to all conference attendees. A variety of items are acceptable, including flyers, brochures, pens, etc. Large catalogs are NOT accepted for bag inserts.



EXAMPLE BAG

# Exhibitor Packages

## Platinum

\$2000

- o 2 Tables with choice of location
- o Full page advertisement in Symposium Program
- o Special recognition on website with links to sponsor websites
- o Logo on Symposium Registration website
- o Symposium Bag Insert
- o 2 guest rooms at The Hotel Captain Cook for 3 nights
- o 2 Lunch buffet meal passes

## Gold

\$1500

- o 2 Tables with choice of location
- o Full page advertisement in Symposium Program
- o Special Recognition on website with links to sponsor websites
- o Logo on Symposium registration website
- o Symposium Bag Insert
- o 1 guest room at The Hotel Captain Cook for 3 nights
- o 1 Lunch buffet meal pass

# Exhibitor Packages

## **Silver**

**\$750**

- o 1 Table
- o 1/2 page advertisement in Symposium Program
- o Special recognition on website with links to sponsor websites
- o Logo on Symposium Registration website
- o Symposium Bag Insert

## **Bronze**

**\$500**

- o 1 Table
- o Special Recognition on website with links to sponsor websites
- o Logo on Symposium Registration site

## Additional Sponsorship Options

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### Keynote Session Sponsor

**\$1000**

Sponsor logo displayed on exclusive signage at Keynote Session entrance as attendees arrive. Sponsorship is also acknowledged with slide during seating and in Symposium Program

### Closing Session Sponsor

**\$1000**

Sponsor logo displayed on exclusive signage at Closing Session entrance as attendees arrive. Sponsorship is also acknowledged with slide during seating and in Symposium Program

### Symposium Bag Sponsor

**\$1000**

Sponsor logo displayed on the Symposium Bag given to all attendees. Only 2 sponsorships available.