

Advertising & Sponsorship Kit



2024 Alaska EMS Symposium
Anchorage
November 12-16, 2024
Exhibit Hall November 13-15

Advertising and marketing at the Alaska EMS Symposium is an excellent way to gain additional exposure for your business. Additional marketing can be selected from the online registration form when registering or added to an existing registration until September 30, 2024. See below for the details and examples of each.

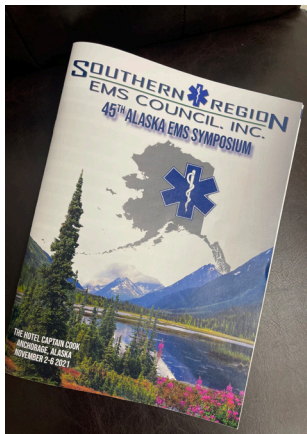
Onsite/Time of Symposium Advertising

Premium Symposium Program Advertisement: Standard Symposium Advertisement:
Price Varies Depending on Location. *Printed program is provided to all attendees and exhibitors.

Back Cover: \$400
Inside Front Cover: \$350
Inside Back Cover: \$300

Price varies depending on size. *Printed program is provided to all attendees and exhibitors:

Full Page Ad: \$250
Half Page Ad: \$150
Quarter page Ad: \$75
Business Card Ad: \$50



Symposium Bag Insert: \$50. This option allows for placement of a single item into the official 2024 Symposium bag, which is provided to all conference attendees, Speakers and Vendors. A variety of items are acceptable, including flyers, brochures, pens, etc. Large catalogs are NOT accepted for bag inserts.



EXAMPLE BAG

Exhibitor Packages

Platinum

\$2000

- o 2 Tables with choice of location
- o Full page advertisement in Symposium Program
- o Special recognition on website with links to sponsor websites
- o Logo on Symposium Registration website
- o Symposium Bag Insert
- o 2 guest rooms at The Hotel Captain Cook for 3 nights
- o 2 Lunch buffet meal passes

Gold

\$1500

- o 2 Tables with choice of location
- o Full page advertisement in Symposium Program
- o Special Recognition on website with links to sponsor websites
- o Logo on Symposium registration website
- o Symposium Bag Insert
- o 1 guest room at The Hotel Captain Cook for 3 nights
- o 1 Lunch buffet meal pass

Exhibitor Packages

Silver

\$1000

- o 1 Table
- o 1/2 page advertisement in Symposium Program
- o Special recognition on website with links to sponsor websites
- o Logo on Symposium Registration website
- o Symposium Bag Insert
- o 1 Lunch buffet meal pass

Bronze

\$750

- o 1 Table
- o Business Card size Advertisement in Symposium Program
- o Special Recognition on website with links to sponsor websites
- o Logo on Symposium Registration site
- o 1 Lunch buffet meal pass

Additional Sponsorship Options

Keynote Session Sponsor

\$1000

Sponsor logo displayed on exclusive signage at Keynote Session entrance as attendees arrive. Sponsorship is also acknowledged with slide during seating and in Symposium Program

Closing Session Sponsor

\$1000

Sponsor logo displayed on exclusive signage at Closing Session entrance as attendees arrive. Sponsorship is also acknowledged with slide during seating and in Symposium Program

Symposium Bag Sponsor

\$1000

Sponsor logo displayed on the Symposium Bag given to all attendees. Only 2 sponsorships available.

NEW SPONSORSHIPS FOR 2024

Vendor/Attendee Networking Session

\$15000 (can co-sponsor with up to 3 total sponsors)

Join us as a distinguished sponsor for an exclusive networking event at the symposium. This is a fantastic opportunity to connect the vendors and attendees in a relaxed and sociable setting.

As a sponsor, you will be the host of a memorable evening that includes:

Catered Cuisine: Delight 150 attendees with a variety of gourmet food options.

Cash Bar: Offer a selection of premium drinks to complement the evening's conversations.

Exclusive Perks: Receive 50 complimentary drink tickets to distribute, making you the toast of the event.

This is more than a sponsorship; it's a strategic investment in your brand's visibility and a chance to forge valuable connections in the Alaska EMS community. Don't miss out on this chance to shine!

For more details and to secure your sponsorship, please contact us at your earliest convenience. Let's make this event a success together!

Morning Snack Break (2 Available)

\$3000

Extended morning break session held in the vendor hall. Includes "Sponsored By" listing published in Symposium program daily timeline and signage in/on break tables.